



Job Description

Water Sensitive Farming Advisor

Employer: Norfolk Rivers Trust

Purpose: Delivering Water Sensitive Farming advice across Norfolk

Reports to: Head of Farming and Water

Location: Office – Bayfield, Holt or can work from home. Working across the Broadland, North Norfolk, West Norfolk and CamEO catchments.

Job term: Full-time, 40 hours per week

Salary details: £25,500 to £27,500 p.a. (depending on experience)

Contract: Permanent

We are seeking an experienced full-time farm advisor to play a key role in delivering 'Water Sensitive Farming' - an ambitious water stewardship initiative delivering through projects including the WWF-UK & Coca-Cola Freshwater Partnership, WWF-UK and Tesco Partnership and Courtauld 2025 Water Sensitive Farming Initiative. The principal aims are to improve water quality and quantity, as well as soil health and on-farm biodiversity, by reducing the impacts of diffuse water pollution from agriculture at a river catchment-scale.

We are now seeking a new addition to the team – currently made up of five staff members - to play a key role in delivering this Initiative. The newly appointed and experienced full-time farm advisor will develop and take ownership of farmer relationships across the catchments. The candidate will provide a programme of targeted farm advice including the identification of opportunities to improve the water environment. In addition, the applicant will oversee the implementation of bespoke and flexible mitigation measures and, where suitable, will direct farmers to appropriate agri-environment schemes.

Delivery will be made through the Broadland Rivers and Cam and Ely Ouse Catchment Partnerships, and the successful candidate will work closely with, and be supported by, a range of catchment partners to plan events, address issues and discuss potential solutions. These include organisations that represent farmers such as farming businesses and the agricultural supply chain, along with various project funders.

The successful applicant will be responsible for:

- Delivering one-to-one farm advice and completing water sensitive farming reports
- Maintaining a database of where farm visits have been carried out, the opportunities identified, and where these have been delivered
- Engaging and contributing to catchment meetings and liaising with partners



- Supporting the production of communications material to further promote and develop the Water Sensitive Farming initiative
- Organising events and other farmer engagement tools aimed at improving awareness and sharing knowledge
- Managing the delivery of mitigation measures
- Undertaking monitoring work
- Any other duties as reasonably required by NRT

The successful applicant will be required to travel frequently across Norfolk for visits and meetings.

Person description:

The role requires someone who is self-motivated, enthusiastic and highly organised, with a strong desire for improving the living world. The post holder will possess outstanding interpersonal and communication skills, with experience of engaging and working with farmers and landowners to forge trusted relationships.

Essential criteria

- Full and valid UK driving licence, own car and insured for business use (travel expenses will be reimbursed at 0.45p per mile when not travelling to NRT Head Office)
- HND/Degree or equivalent related experience in land management and farming
- Sound knowledge of agriculture and local farming practices, as well as agri-environment schemes, soil and water conservation
- Familiarity and experience of catchment-scale processes, and how these can interact
- Ability to work on a range of tasks as identified in the Job Description at the same time
- Experience of managing and working with contractors to implement mitigation measures or equivalent
- Excellent presentation skills and ability to communicate with a wide range of audiences
- Outstanding interpersonal skills including face-to-face and over the phone
- Experience of engaging with key stakeholders and working collaboratively with partner organisations
- Reliable with excellent organisational skills and attention to detail
 - IT skills/maintaining a filing system
 - Keeping records of work undertaken
 - Keeping up-to-date timesheets and records of expenses incurred
 - Awareness of the need for confidentiality and sensitivity

Desirable criteria

- Understanding of the Water Framework Directive (WFD) and Catchment Based Approach (CaBA)



- FACTS/BASIS trained, or working towards these qualifications
- Agronomy experience
- Training and experience in the use of GIS mapping (preferably ArcGIS)
- Knowledge of the catchments.

Applications

To apply, please send your application form and covering letter to ed@norfolkriverstrust.org by Friday 2nd August 2019.

Contact: Ed Bramham-Jones 01263 711299/07788377617

Website: www.norfolkriverstrust.org

Closing date: Friday 2nd August 2019

Interview date: Monday 12th August 2019